

For Immediate Release:

=====

The Community of Character Collaborative Announces Application Deadline for Juanita Haugen Memorial Scholarship

The Community of Character Collaborative invites all High School seniors attending Pleasanton Unified School District schools to apply for the annual Juanita Haugen Memorial Scholarship. Long time school board member, trustee and president of the Pleasanton Unified School District, Juanita Haugen inspired the Pleasanton Community of Character initiative. In her honor, annual \$1,000 scholarships will recognize students who have a strong record of civic engagement and have demonstrated exceptional character by role modeling the traits of Compassion, Honesty, Respect, Responsibility, Integrity, and Self-Discipline.

An award will be presented to at least one student in each of Pleasanton’s three high schools, last year five scholarships were awarded. Applications are being taken for Foothill and Amador Valley students; Village will be presented at a later date.

Applications and guidelines are available online at www.CommunityofCharacter.org (Click on “Scholarships” and download the Application”. The deadline to apply is on the application. . Selections will be announced approximately a month after the deadline.

The Community of Character Collaborative is a non-profit committee of volunteers representing a cross section of the community including the PUSD, City of Pleasanton, Chamber of Commerce and other organizations working to create a community culture built on values, goodwill and these character traits. We strive to inspire, encourage, recognize, and reward good character! We believe these six-character traits can impact the culture of our community.

DONATIONS: The goal is to increase the fund such that: (1) Scholarship amounts may increase, and more students may be assisted (2) We may honor the memory of Juanita Haugen and her dedication. Those who would like to participate are invited to donate to the fund (please visit our website, www.communityofcharacter.org.)

###

=====

Contact for News Media Only, not for publication:

Additional Information regarding the Juanita Haugen Memorial Scholarship may be found at www.CommunityOfCharacter.org.

Ken Mano – 925-846-4381, kenmano@comcast.net (Scholarship Committee Chairman)
Craig Eicher – 925-437-3951, craigeicher@comcast.net (President, Community of Character)
Heather Haugen Rizzoli - 925.321.6449, Heatherhaugenrizzoli@gmail.com;