

JUANITA HAUGEN COMMUNITY OF CHARACTER AWARD ANNOUNCED –
APRIL 1 DEADLINE FOR SUBMISSIONS; WINNERS TO BE NAMED MAY 6

(Pleasanton CA) February 16, 2010 – The Pleasanton Community of Character Collaborative is pleased to announce it is soliciting nominations for the 2010 Juanita Haugen Community of Character Award. The Juanita Haugen Community of Character Award was established in 2008 to recognize Pleasanton residents chosen by their peers who consistently model high ethical and moral standards of behavior advocated by the Collaborative: Responsibility, Compassion, Self-Discipline, Honesty, Respect and Integrity.

The award is named in honor of longtime Pleasanton Unified School District Board Member and community volunteer, Juanita Haugen. Haugen, co-founder of the Pleasanton Community of Character program, believed that part of Pleasanton's success is due to its compassionate citizens. She wished to remind people to model ethical standards of behavior.

This year's Juanita Haugen Community of Character Award recipients will be announced May 6, 2010 at the Community of Character Collaborative Luncheon Celebration at Castlewood Country Club in Pleasanton. Cost per person is \$35 (this includes a \$5 donation to the Community of Character Juanita Haugen Civic Engagement Scholarship Fund).

Anyone wishing to nominate a person who has demonstrated a commitment to the Community of Character traits through their volunteer work may download a form at www.communityofcharacter.org . **The deadline for nominees is April 1, 2010.** Nomination forms are also available at the Pleasanton School District office, 4665 Bernal Avenue; or The Pleasanton Chamber of Commerce office, 777 Peters Avenue and at City Hall, 200 Old Bernal Avenue.

Nominees must be Pleasanton residents, demonstrate a commitment to quality volunteer work in the community and exhibit volunteerism above and beyond their day to day job responsibilities.

Past award recipients are Lori Rice (2008), Diana and Howard Mendenhall (2008), Jerri Pantages-Long (2009), Sue Evans (2009) and Ken Mano (2009).